

A portrait of Kevin Eze, a man with a beard and glasses, wearing a black t-shirt. The background is dark with a red vertical bar behind him. There are faint geometric patterns like circles and squares in the background.

Kevin Eze



@xclusive_pikin

ENTREPRENEUR

BRAND STRATEGIST

DIGITAL MARKETING GURU

Connecting cultures, building brands, and amplifying creativity

Meet Kevin 🙌



Kevin Eze is a multidimensional leader with the evident mission to connect cultures and drive growth. He has co-founded digital marketing agencies and led strategic initiatives across five countries, impacting clients in 12 nations. Through ventures like **Beta Digitals** and **SounDisruptr**, Kevin helps brands thrive and redefines music marketing for creators.

Beyond business, Kevin champions African culture. He founded the **African Food Network**, inspiring global audiences with the richness of African cuisine, and launched the **African Food & Drinks Festival**, a vibrant event uniting food, music, and community. With over 150,000 social media followers, Kevin's influence extends through storytelling and cultural advocacy.

As a mentor and speaker, Kevin empowers individuals and collaborates with entrepreneurs to develop sustainable growth strategies. He believes in the power of culture to inspire and connect. Outside of work, Kevin enjoys discovering new music, curating playlists, exploring global cuisine, and blending tradition with innovation through storytelling.



Here Are Some Cool Facts About **Kevin** 🧐



ENTREPRENEURIAL START AT 15:

Kevin's entrepreneurial journey began at the age of 15, marking the start of a career defined by ambition, curiosity, and innovation.



EDUCATION ENTHUSIAST:

A Project Engineering graduate from FUTO and holder of a Diploma in Strategic Management from IBMI Berlin.



GLOBAL REACH:

His ventures span five countries, impacting clients in over 12 nations with strategic digital solutions.



CULTURAL ENTHUSIAST:

Kevin founded the **African Food Network**, which has become a global platform showcasing African cuisine and storytelling.



PLAYLIST CURATOR:

In his free time, Kevin enjoys curating playlists that span from Afrobeats to global music hits, showcasing his diverse musical taste.



Community Building

Promoting Brands, sharing digital marketing tips, and genuinely helping creators to find their voice online with over **367k+** community.



367k+

Portfolio



DIGITAL AND BRAND STRATEGY: Beyond the cultural sphere, Kevin's strategic acumen led him to co-found **Beta Digitals**, a digital powerhouse designed to empower brands and elevate them in a rapidly shifting online landscape. His work transforms businesses into growth engines, ensuring they don't just survive, but thrive.



MUSIC MARKETING & PR: Kevin's creative reach extends to the music industry with **SounDisruptr**, his innovative music marketing agency. Here, he reimagines audio marketing, giving creators tools and strategies that break barriers and amplify their reach.



FOOD AND CULTURE VENTURES: Kevin's passion for celebrating African heritage shines through his flagship projects. **The African Food Network** serves as a digital homage to the vibrant and diverse cuisine of the continent, inspiring food lovers and home Chefs alike.

Complementing this is the **African Food & Drinks Festival**, an electrifying event where food, culture, and community come together, turning culinary traditions into unforgettable experiences.



Because of his Multidimensional Experience as an Entrepreneur, Online Marketing Guru, & Brand Strategist

Call on Kevin anytime of the day and he will walk you through any of the following topics:

DRIVING ENTREPRENEURSHIP & EARLY STARTUPS: Sharing insights on launching businesses at a young age, drawing from his journey that started at 15, and shaping strategies for entrepreneurial growth.

CRAFTING DIGITAL MARKETING STRATEGIES: Developing and implementing effective digital marketing tactics that help brands build a strong presence and grow in diverse markets.

INTEGRATING CULTURE THROUGH FOOD & MUSIC: Promoting cultural connections by showcasing how food and music bridge divides and create community bonds.

FOSTERING LEADERSHIP & PERSONAL GROWTH: Leading teams and projects with a focus on continuous personal development and reflective practices.

CREATING EFFECTIVE CONTENT: Producing engaging and educational digital content that connects with audiences and boosts engagement.

BALANCING PROFESSIONAL WORK WITH PERSONAL PASSIONS: Combining professional endeavours with personal interests, like music curation and creative storytelling.

EMPOWERING AFRICAN CREATIVES: Supporting artists and entrepreneurs through marketing initiatives and community-building strategies.



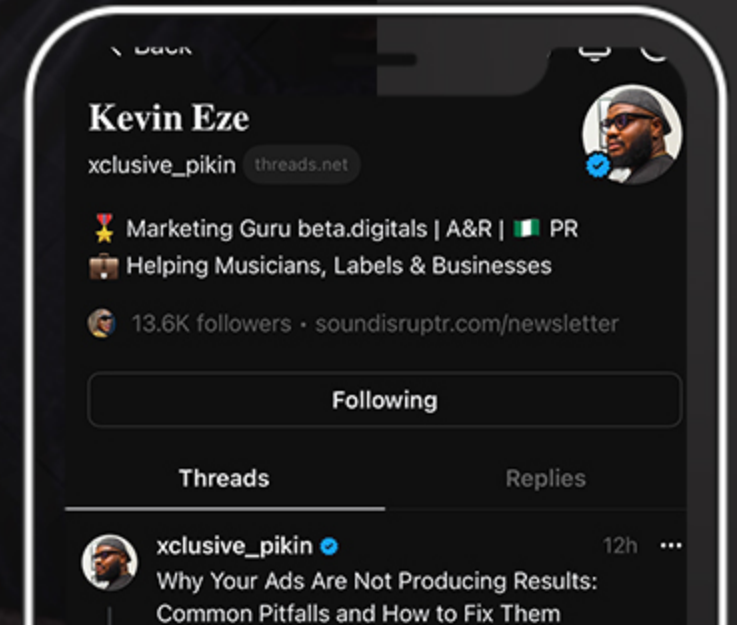
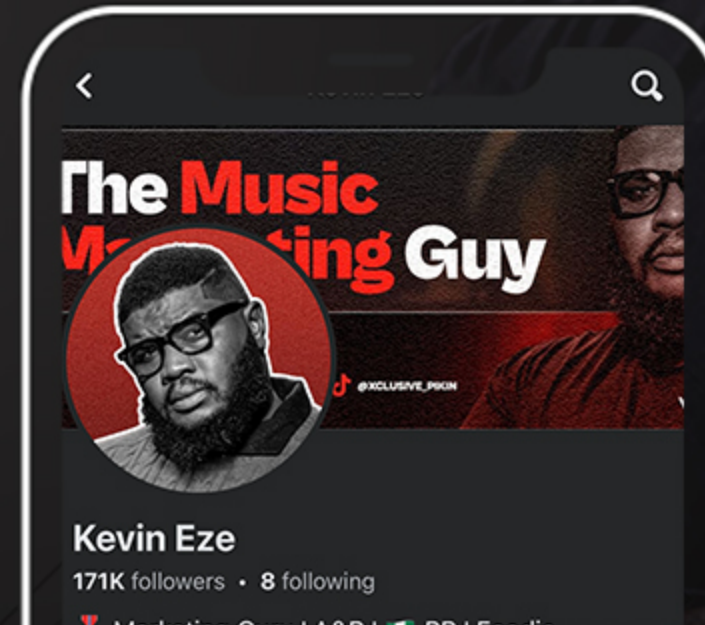
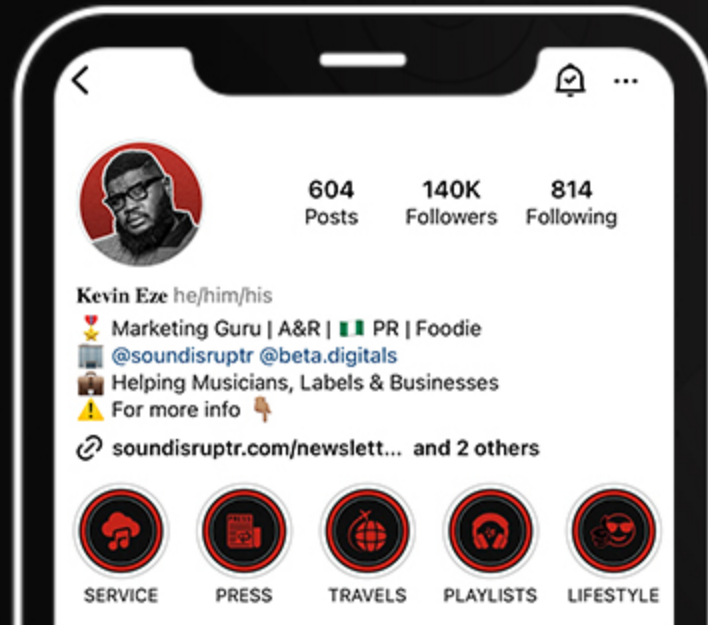
Social Media

Instagram
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X (Twitter)
xclusive_pikin

Facebook
Kevin Eze

Threads
xclusive_pikin



140k
FOLLOWERS

43.2k
FOLLOWERS

171k
FOLLOWERS

13.6K
FOLLOWERS



Partner with **Kevin Eze**
and take your Brand or
project to new heights.

Book a Meet:
hello@kevinezze.com



Thank You

— FOR VIEWING! —

FOR ENGAGEMENTS

CONTACT:

hello@kevinezze.com